

## Message Text

SECRET

PAGE 01 PHNOM 04235 040540 Z

16

ACTION SS-25

INFO OCT-01 ADP-00 /026 W

----- 102542

R 040447 Z MAY 73

FM AMEMBASSY PHNOM PENH

TO CINCPAC CP SMITH HI

INFO AMEMBASSY SAIGON

AMEMBASSY VIENTIANE

CINCUSARPAC FT SHAFTER HI

CDR 7 TH PSYOPS CP MACHINATO OKI

SECSTATE WASHDC 1137

S E C R E T PHNOM PENH 4235

EXDIS

E. O. 11652: GDS

TAGS: PINS CB

SUBJ: REVISED BIG SHOW BUDGET FOR FY 74

REF: A. CINCPAC R132351 Z FEB 73, B. STATE 078567 26 APR 73

1. REF A CITES APPROVED PACOM PSYOPS PROGRAMS FOR FY 74/75. REF B REQUESTS MISSION TO CONTACT CINCPAC REGARDING ANY ANTICIPATED INCREASE IN LEVEL OF BIG SHOW OPERATIONS.
2. THE UNFORESEEN COMMUNIST SPRING OFFENSIVE AND THE RESULTING RE- ORGANIZATION OF THE KHMER GOVERNMENT TO MEET THIS CRISIS HAS LED TO OUR REASSESSING FUTURE USG SUPPORT FOR GKR PSYOPS. MANY UNKNOWNNS REMAIN IN THE CAMBODIAN PICTURE BUT WE BELIEVE THAT SOME INCREASE IN THE FY 74 BIG SHOW BUDGET WOULD BE JUSTIFIED TO PERMIT US TO MEET CERTAIN POSSIBLE CONTINGENCIES.
3. THIS EMBASSY HAS SUGGESTED TO GKR PSYOPS OFFICIALS THAT THE FORMATION OF A NEW COALITION GOVERNMENT PRESENTS AN OPPORTUNE TIME FOR LAUNCHING A NEW PSYCHOLOGICAL CAMPAIGN FOR NATIONAL SUPPORT. SHOULD THIS HAPPEN, WE WOULD LIKE TO

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BE PREPARED TO OFFER SUBSTANTIAL BIG SHOW LEAFLET AND DISTRIBUTION CAPABILITY TO PROVIDE MAXIMUM TIMELY NATIONAL COVERAGE. ALTHOUGH NO MOVEMENT TOWARDS A CEASE-FIRE CAN BE DETECTED BY THE EMBASSY AT THIS TIME, FAVORABLE DEVELOPMENTS DURING THE COMING RAINY SEASON ARE WITHIN THE REALM OF POSSIBILITY. WE WOULD ALSO WISH TO ASSIST THE GKR TO CAPITALIZE ON SUCH DEVELOPMENTS.

4. BASED ON ANTICIPATED NEED TO PROVIDE BIG SHOW SUPPORT TO AUGMENT GKR PSYOPS IN PUBLICIZING (1) A NEW COALITION GOVERNMENT AND (2) A HOPED- FOR FUTURE CEASE FIRE AGREEMENT, THE FOLLOWING REVISED ESTIMATES ARE SUBMITTED:

BIG SHOW LEAFLETS	(168 MILLION)	\$89,208
MAGAZINES	(300 T)	\$15,750
PAMPHLETS	(800 T)	\$34,000
TOTAL REVISED FY 74 BIG SHOW BUDGET \$138,958		

5. REQUEST THAT GKR FY 74 BIG SHOW BUDGET BE APPROVED FOR \$138,958.

SWANK

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NMAFVVZCZ

\*\*\* Current Handling Restrictions \*\*\* EXDIS  
\*\*\* Current Classification \*\*\* SECRET

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**TAGS:** PINS, CB  
**To:** CDR 7 TH PSYOPS CP MA CHINA  
CINCPAC CP SMITH HI  
CINCUSARPAC FT SHAFTER HI  
SAIGON  
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